

### Description:

RCL696 is a super durable chloride-process rutile titanium dioxide pigment. It offers a unique combination of excellent optical performance and weather resistance. It is particularly recommended for use in rigid durable PVC applications.

### Typical Properties:

TiO<sub>2</sub> content – 92%  
Surface treatment – alumina, silica and organic  
Specific gravity – 4.0

### Applications:

- Window and door profiles
- Siding, fencing and decking
- PVC sheets and membranes for exterior applications
- Pipe, fittings and conduit
- Cool roof membrane
- Agricultural film

### Key Features:

- Excellent durability
- High tint strength
- Excellent color stability
- Delayed surface erosion
- Neutral tone
- Ease of dispersion

### Additional Information:

RCL696 conforms to:  
ECON: listed under EINECS number 236-675-5  
CAS number 13463-67-7  
Color Index 77891, Pigment White 6  
NSF Certification

Regulatory Status: Due to the wide range of applications for RCL696, this subject is too diverse to cover adequately in a technical datasheet. Declarations of conformity, including food contact compliance, can be provided on request. Please contact your INEOS Pigments sales representative.

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